**PROJECT ON DIGITAL MARKETING**

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**TEAM NM ID:** NM2023TMID01365

**DEPARTMENT:** B.E ELECTRICAL AND ELECTRONICS ENGINEERING – FINAL YEAR

**COLLEGE: 8110-**  IMAYAM COLLEGE OF ENGINEERING, KANNANUR, THURAIYUR, TRICHY.

**NAANMUDHALVAN COURSE:** DIGITAL MARKETING

**PROJECT DESCRIPTION**

**PROJECT TITLE:** BUILDING A WEBSITE USING CANVA

**BRAND NAME:** ROYAL GRAND INN

**CATEGORY: “**HOTEL”

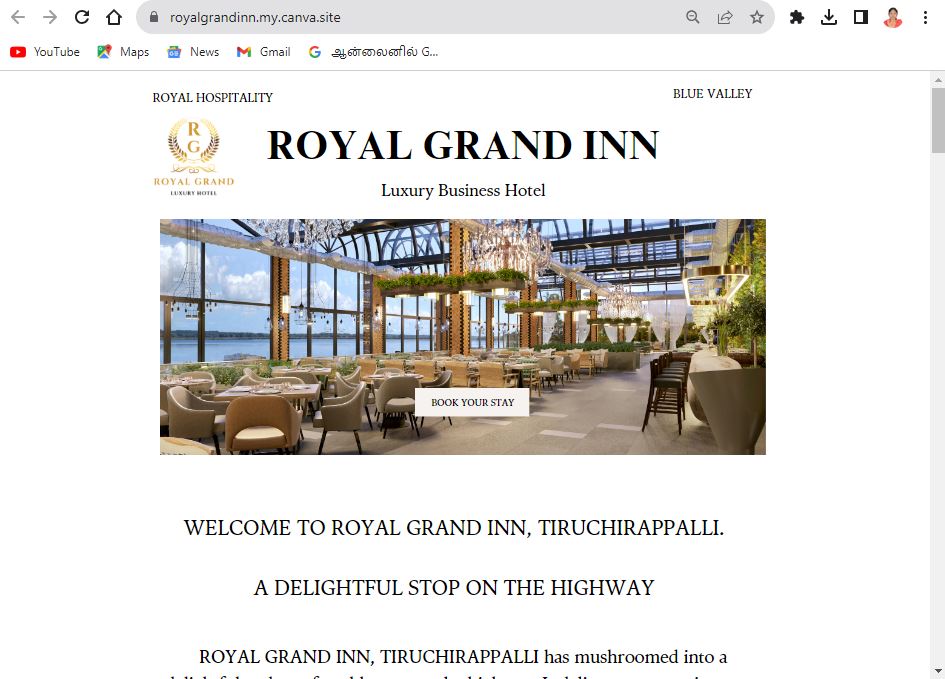
**TARGET AUDIENCE:** All (Men, Women and Kids)

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**WIX WEBSITE URL :** [**https://royalgrandinn.my.canva.site/**](https://royalgrandinn.my.canva.site/)

**RECORDED VIDEO:** [**https://youtu.be/iSbaO8RPo2w?si=u\_ZbWjr6nqS13Rbh**](https://youtu.be/iSbaO8RPo2w?si=u_ZbWjr6nqS13Rbh)

**DOCUMENTATION:**

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